

# **BERK WASSERMAN CREATIVE DIRECTOR + WRITER**

## **Resume**

### **WORK**

Barkley

2014 – Present VP Group Creative Director  
DQ / Russell Athletic / Dice

Crispin Porter + Bogusky, Miami

2013 – 2014 Associate Creative Director  
Arby's / Best Buy

DRAFTFCB Chicago

2006 – 2013 Associate Creative Director / VP Creative Director  
Coors Light / Keystone Light / Miller Lite / Taco Bell / Edge Shaving Gel / Easy Mac  
KFC / Claussen / Brookfield Zoo / Humane Society / El Jimador Tequila

Foote, Cone & Belding Chicago

2004 – 2006 Copywriter / Senior Copywriter  
John Deere / Drano / Windex / Edge Shaving Gel / Raid  
Coors Light / Coors Banquet / Keystone Light

Wunderman

2003 – 2004 Copywriter  
Applebee's / Chevron / Jim Beam

The Grand Group

2000 – 2002 Assistant Account Executive  
First Alert / Old Navy / Motorola

### **AWARDS**

Cannes / One Show / Clio / Communication Arts / Radio Mercury Awards  
National Addy / Archive

### **EDUCATION**

University of Kansas  
BA Journalism / Advertising 1999

Second City

Comedy Writing Program 2002 – 2004

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